

SAMEEN SARDAR S

Peroorkada, TVM | +91 7511160055 | sameensardar@gmail.com

Professional Summary

Graphic Designer & Web Developer with 3+ years of experience in Social Media Design, Branding & Editorial Layouts. Proficient in Content and Event Management, along with Compering and Training people in Programming & Design. Confident in my ability to co-ordinate events and schedules, comfortable in managing students & participants and committed to continuous improvement for both team and myself.

Key Skills

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|----------------------------|-----------------------|-----------------------------|
| ✓ Attention to Detail | ✓ Graphic Design | ✓ Delegation & Management |
| ✓ Content Creation | ✓ Social Media Design | ✓ Responsive Web Dev |
| ✓ Branding | ✓ Adobe Photoshop | ✓ Editorial Boards & Layout |
| ✓ Creative Problem Solving | ✓ Figma & Framer | ✓ Continuous Learning |

Experience

Chief Editor – MCET | OCT 2024 - Present

- Draft, layout, edit and publish the weekly Tech Digest “The MCET Update”
- I alone manage the content, copywriting and editorial layout of it’s weekly release.

Graphic Designer – IEEE LINK | AUG 2024 - Present

- Generate Social Media Post designs for various events conducted by IEEE LINK
- Prototype websites in Figma which are then built and hosted by IEEE LINK

Content Lead – IEEE-SB MCET | OCT 2023 – Present

- I fulfil all the content needs of IEEE Student branch of MCET ensuring they align with objectives of IEEE, needs of the participants and improvement of collegiality.
- I create event proposals, plans & schedules along with content to be presented, and documentation.
- Train students in amateur & intermediate level Graphic Design, and Responsive Web Development.

Graphic Designer – Think Of It Foundation | JAN 2024 – MAY 2024

- Interning as a Graphic Designer, I get to apply my skills in Digital Branding & Market Research.
- I am fully responsible for the Brand Identity and digital media of an E-commerce Startup.

Graphic Designer – Gravity IEDC MCET | AUG 2023 – OCT 2023

- As an Apprentice Graphic Designer, I got to design and collaborate on various digital media.
- Learnt first hand about event handling & documentation

Education

B.Tech in Computer Science, Mohandas College of Engineering & Technology, Anad | APJ Abdul Kalam Technological University, Trivandrum, Kerala | OCT 2022 – Present

Certifications

- **Project Management Fundamentals** by NASBA
- **Soft Skills for Professionals** by Alison
- **Responsive Web Design** by Free Code Camp
- **Amazon Web Services Internship** by Teachnook & Cognizance, IIT Roorkee
- **Product Management** by TNX Learning